



22 May 2008

Freeplay Energy plc
("Freeplay", "the Group" or "the Company")

Agreement with Roberts Radio Limited

Freeplay Energy plc, the original and global brand of clean, dependable energy products, is pleased to announce that it has signed an agreement with Roberts Radio Limited ("Roberts Radio"), the UK brand leader in the radio market.

Under the terms of the agreement, Freeplay's Eco-Charge™ technology will be incorporated into a Roberts radio and the product will be marketed internationally. Production will commence in May 2008, with deliveries to retailers in June 2008. The agreement is worth not less than US\$2.5 million to Freeplay in the calendar year 2008.

David Floyd, Managing Director, Freeplay division, commented:

"We are delighted to be working with Roberts on this exciting new venture. This is the first time Freeplay has signed an agreement of this kind for its radio technology and it is indicative of the new opportunities being identified. The groundbreaking technology has been developed by Freeplay and this agreement is an important endorsement".

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For further information, please contact:

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About Freeplay Energy plc

Freeplay Energy plc is the original and leading global brand of clean, dependable energy products. Freeplay Energy's clean, patented technology harnesses human, solar and rechargeable energy and converts it into electricity to power unique portable, consumer products replacing conventional disposable battery-powered systems that are environmentally toxic and expensive. The current product range includes radios, torches, lanterns, mobile phone chargers and standalone foot powered generators. Freeplay Energy's "Lifeline" radio is distributed throughout the developing world by The Freeplay Foundation (www.freeplayfoundation.org) and other AID and Humanitarian organisations such as Unicef and other United Nations' agencies. Further information about Freeplay Energy plc and its products can be found at www.freeplayenergy.com.



Freeplay Energy – Best in the World, Best for the World

About Roberts

Founded in 1932, Roberts Radio Limited is the UK brand leader in the portable radio market and is sold around the world from Japan to USA. The iconic Revival radio is instantly recognizable as part of the Roberts family and with a reputation built on producing high quality premium brand radios for the consumer market Roberts continues to lead in its field with a range of over one hundred different DAB, analogue, world radios, radio cassettes and internet radios.

With a heritage of over 75 years, Roberts has an unmatched reputation for quality and reliability and unrivalled experience in its field. Its commitment to improvement the company remains at the forefront of product development and innovation.

Today Roberts has brought major innovations to the radio market with the introduction of the PausePlus facility, CD and SD bookmark, radios with Electronic Programme Guide and Wi Fi. Roberts continues to develop technologies to introduce many industry 'firsts' including 'the first DAB / FM radio for the iPod' and the 'first truly portable DAB / Wi Fi radio'.